



SEGO RIDGE

CAPABILITY STATEMENT

CAMPGROUND MANAGEMENT & CONSTRUCTION

SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS

Bradley Morgan, Owner

(801) 631-8589

brad@segoridge.com

segoridge.com · Highland, UT 84003

CORE COMPETENCIES

- Campground & recreation site operation
- Concession management (Granger-Thye permits)
- Visitor services & fee collection
- Cleaning, sanitation & facility upkeep
- Licensed plumbing & electrical (master-level)
- Construction & recreation-facility improvements

DIFFERENTIATORS

- USFS concession management experience
- 10+ years combined team experience
- Service-disabled veteran-owned & operated
- In-house master plumber & master electrician
- Self-perform utility work - fewer subcontractors
- Owner-led, MBA-trained management

HOW WE OPERATE

- Fixed daily cleaning schedule, logged inspections
- Critical water/sewer/electrical repairs in hours
- Documented, auditable fee handling
- Routine hazard & safety walkthroughs

COMPANY DATA

Legal name	B&B Morgan Highland LLC
DBA	Sego Ridge
Structure	Utah LLC (Entity 14677928-0160)
Owner	Bradley Morgan (100%)
Founded	2026
Location	Highland, Utah 84003
Status	SDVOSB (VetCert in progress)
Experience	10+ yrs combined team

NAICS CODES

721211	RV Parks & Recreational Camps
238220	Plumbing, Heating & AC Contractors
238210	Electrical Contractors
236220	Commercial & Institutional Construction
561210	Facilities Support Services

REGISTRATIONS

EIN: 42-3593604

UEI: pending (SAM.gov in progress)

CAGE: pending

ABOUT SEGO RIDGE

Sego Ridge is a veteran-owned small business built to operate U.S. Forest Service campgrounds under concession special use permits, with construction, plumbing, and electrical capability on our own crew. Founder Bradley Morgan managed Forest Service concession operations before founding the company, and the team brings over a decade of combined experience across the trades. We bring proven operations, honest fee handling, and fast in-house repairs to the recreation sites families count on every season.

Ready to keep your campgrounds open, safe, and well run.

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Sego Ridge is a registered DBA of B&B Morgan Highland LLC · Highland, Utah